



MICRONISED STOCKFEEDS



# Proteena<sup>®</sup> Lead Up Feed

Excellent source of protein, high energy and nutrition

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Available in:

**BULK**

NSW | VIC  
SA | TAS

Suitable for:



Proteena<sup>®</sup> Lead Up Feed is a anionic transition supplement (lead feed) fed with pasture or hay as part of a partial or total mixed ration that offers the ability to reduce DCAD more readily and provide the transition cow with all the components of a fully integrated transition diet (energy, protein, macrominerals, microminerals, rumen modifiers and other additives) to achieve the optimal milk production and reproductive benefits possible.

### Tailored design

A specially formulated pelleted feed designed to ensure pre-calving cow health with the aim to prevent future health problems.

### Sweet, palatable taste

Highly palatable to stimulate higher feed intake after calving while also prevent the incidence of metabolic disorders (e.g. increased risk of hypocalcaemia (milk fever), ketosis) that may lead to reduced milk yield and decreased reproductive performance.

### Excellent nutritional source

Made from Cereal Grains and Co-products, Vegetable Protein Meal, Starch, Fats and Oils, Mineral, Trace Elements and Vitamins.

### Unique Energy Source Blend

Cereal grains cooked and subjected to steam conditioning gelatinise starch sources further to ultimately improve digestion and feed efficiency.

Cereal grains provide extra energy to assist with rumen pre-conditioning during the transition phase as well as reduce the risk of impaired rumen function in early lactation.

High quality bypass protein source (e.g. canola meal) prior to calving and subsequent lactation to help boost protein reserves and immunity.

### With Added Anionic Salts for Improved Utilisation of Bone Calcium

Proteena® Lead Up Feed with added anionic salts (contains a complex blend of anionic salts as well as a full complement of minerals) to help lower the DCAD (Dietary Cation-Anion Difference) value of the feed ration thereby providing pre-calving dairy cows with the ability to draw calcium from the bones to aid and improve calcium status during and post calving with the best possible start to the milk production phases following calving.



## Feeding guide

Proteena® Lead Up Feed Pellets are designed to be fed for a minimum of 14 days (optimum 21 days) prior to calving and at a rate of 2 – 3kg per cow per day.

We also recommend access to fresh water at all times.

For animals that are “shy” or are slow to start eating, blend with grain or silage to encourage intake. Always provide straw or hay as a roughage source to stimulate rumen development. After calving, gradually transition onto the Proteena® Lactating Dairy Pellets.

## Availability

Proteena® Lead Up Feed Pellets are available on a long term and regular basis for customers wishing to secure an ongoing supply. Customers can choose to purchase Proteena® Lead Up Feed Pellets on a spot basis subject to availability or enter a contract ensuring guaranteed supply.

### Other considerations

- Minimum dietary crude protein of 14.5% if all mature cows
- Minimum dietary crude protein of 15.5% if heifers are included
- Feed a bulky diet but also include fermentable CHO sources to maintain a starch content of 14% and NFC of 30%

## Additional notes

This information should be used as a general guide only. Please consult with your nutritional advisor to determine the appropriate needs for your animals.

**This product does not contain restricted animal material.**